

# PRESS RELEASE

## FOR IMMEDIATE RELEASE



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### **KBP INVESTMENTS DONATES \$325,374 TO OUR MILITARY KIDS**

*The largest KFC franchisee in the country has donated more than \$6.6 million to local nonprofits since 2013*

**OVERLAND PARK, KAN.** – May 19, 2021 – KBP Investments, one of the largest Yum! Brands franchisees in the country, today announced it donated \$1.1 million to local charity partners so far in 2021, including \$325,374 to Our Military Kids, headquartered in Oakton, Va. This contribution comes after donating \$1.7 million to local charity partners across the country in 2020, totaling nearly \$3 million donated over the last 18 months alone.

“Over the last decade, KBP has remained committed to supporting local charity partners in each of the markets in which we operate,” said **Matt Hansen**, Chief Operating Officer, KBP Investments. “When the COVID-19 pandemic hit last year, we knew our local charity partners needed our support more than ever. Our restaurant teams put their full energy and passion into our bi-annual fundraising efforts to ensure our non-profit partners, like Our Military Kids, were able to continue fulfilling their mission and taking care of those they serve.”

KBP Investments has donated nearly \$2.5 million to Our Military Kids since 2013, helping advance its mission of supporting military children (ages 3 - 12th grade) by funding sports, arts and other enrichment activities when their parents are deployed overseas with the National Guard or Reserve or recovering from severe injuries sustained in a post-9/11 overseas mission.

“KBP’s support of Our Military Kids over the last eight years has allowed us to provide life-changing outcomes for thousands of children,” said **Michelle Criqui**, Marketing & Communications Manager, Our Military Kids. “Participation in these activities helps military children cope with stress and build self-confidence during an otherwise difficult time in their lives. We cannot thank KBP Investments enough for being a tremendous partner.”

### **ABOUT KBP INVESTMENTS**

KBP Investments has been named one of the 10 Fastest-Growing Restaurant Chains and one of the Top 100 Fastest-Growing Businesses in North America. Currently, KBP operates nearly 800 KFC and Taco Bell restaurants across 28 states.